

Leadership Burbank Class of 2024

Esther Alarcon

Boys & Girls Club
of Burbank and Greater East Valley

Zoe Bannon

A Million Drops

Valerie Barnett

Nickelodeon

Chaquitta Boyce

Home Again LA

Bryce Burton

Burbank Parks & Recreation

Michael Christensen

Hollywood Burbank Airport

Adrian Flores

Music Forward Foundation

Taylor Foxhall

Family Service Agency of Burbank

Sylvia Garcia

Logix Federal Credit Union

Peter Garcia

Burbank Fire Department

Van Anh Grande

Sigue Money Transfer

Hailey Holliman

Vineland Sound

Gillian Kelly

Providence Saint Joseph
Medical Center

Alen Khachatourian

Burbank Water & Power

Gina Kozai

Burbank Police Department

Annie Markarian

Housing Authority, City of Los
Angeles

Gersom Michel

Hollywood Burbank Airport

Dana Morris

Del Rey Properties

Stephanie Shaw

Burbank YMCA

Carrie Walko

ABC News
at the Walt Disney Company

Robert Watson

CXO

Bailey Wojcik

Providence Saint Joseph
Medical Center

Yolanda Wu

Together We Can Burbank

Cindy Yee Akin

Burbank Public Library

February 1, 2024



Dear Community Partner,

Leadership Burbank Class of 2024 is excited to announce this year's class project to benefit the Burbank Animal Shelter! We are asking for the community's support in helping raise funds to enhance the facility by adding a new designated play yard space and dog run area so that the animals can have more exercise, as well as meet new potential adoptees and find their fur-ever homes.

Our class of 25 individuals are hard at work making this a reality, and we need your support. To bring the community together, we are hosting a community-wide, first of its kind – **A CAUSE FOR PAWS Pet and Family-Friendly Pet Event at Johnny Carson Park on Saturday, April 13, 2024 from 10:00 AM to 2:00 PM.**

We invite you join us in various ways to support this meaningful project:

- **DONATE AND SPREAD THE WORD** – our easy project website can be shared with family and friends
- **SPONSORSHIP** – consider sponsorship for your business or with your employer
- **PRODUCTS OR ITEM DONATIONS** – for S'wag bags, raffles, and silent auction prizes
- **EXHIBITOR BOOTH** – reach over 500 community members at our April event!
- **PET RESOURCE GUIDE** – have your business added to the guide

To learn more about our project, visit: www.leadershipburbank.org/acauseforpaws

Please see the attached sponsorship packet for more information.

Thank you for your generous consideration, not only does your support go to help with the facility upgrades, it greatly improves these services the Burbank Animal Shelter is able to provide to the community.

Please don't hesitate to contact us with any questions. You may contact LeadershipBurbank2024@gmail.com for more information or to get started on your support. Thank you for your consideration.

We are pawsitively grateful for your support,

Leadership Burbank Class of 2024

The mission of Leadership Burbank is to identify, educate, and motivate current and emerging leaders in Burbank to develop ideas and solutions that make Burbank a strong, sustainable, and vibrant community. As a 501(c)(3) nonprofit organization, all donations are tax-deductible to the fullest extent of the law (Tax ID# 91-2168014).

EVENT SPONSORSHIP LEVELS



Help us transform the Burbank Animal Shelter into a better facility for the animals in their care! Your support will help with major renovations, including a dog run and extra adoption area so animals can get more play and exercise and more families can meet.

\$10,000 – Top Dog

- Plaque dedication with Sponsor Name for new play yard or dog run at the Burbank Animal Shelter facility
- Presenting Sponsor recognition at April **A CAUSE FOR PAWS** Community Event (Event)
- Premier location at Event
- Two-page ad in Pet Resource Guide
- Invitation to VIP Project unveiling ceremony
- All of the other benefits in the **Pawsitively Amazing Level**

\$5,000 – Pick of the Litter

- Sponsor recognition on all promotional materials
- Premier location at Event
- One-page ad in Pet Resource Guide
- Invitation to VIP Project unveiling ceremony
- All of the other benefits in the **Pawsitively Amazing Level**

\$2,500 – A Mastiff Amount of Help

- Logo on **A CAUSE FOR PAWS** Event Banner
- Premier location at Event
- ¼ page ad in Pet Resource Guide
- Invitation to VIP Project unveiling ceremony
- All of the other benefits in the **Pawsitively Amazing Level**

\$1,000 – Pawsitively Amazing

- Logo on promotional materials (giveaways, event banner, event promotion, print & digital materials)
- Logo on Pet Resource Guide
- Exhibitor Booth at **A CAUSE FOR PAWS** Community Event (Event)
- Artwork tile at Burbank Animal Shelter Dog Run
- Website and social media promotion with logo

\$500 – A Worthy Dalmatian to a Great Cause

- Logo on promotional materials (giveaways, event banner, event promotion, print & digital materials)
- Listing on Pet Resource Guide
- Exhibitor Booth at **A CAUSE FOR PAWS** Community Event (Event)
- Website and social media promotion

*Final day for Sponsorship commitments to receive is March 1, 2024 to guarantee placement in promotional materials.

GAIN EXPOSURE WHILE SUPPORTING A GREAT CAUSE

Reach a new network of animal-lovers and community members through these opportunities!

- **\$200: Exhibitor Booth for community event Saturday, April 13, 2024 from 10:00 AM to 2:00 PM at Johnny Carson Park**
Connect with 400-500 community members and their 4-legged friends at this family-friendly event. This is a great way to showcase your goods and services to animal-loving community members.
 - Exhibitor Booth includes table and 2 chairs – vendors must provide their own 10x10 pop-up canopy
 - Booths must be informational only (passing out information or giving away packaged samples) unless vendor obtains a Seller's Permit from the City of Burbank
 - Nonprofit Rate is \$50 for 501c3 organizations
- **\$100: Listing in Burbank's 1st-Ever Pet Resource Guide**
 - Digital copies will be shared widely across multiple channels.
 - Printed copies and postcards with QR code available at the Burbank Animal Shelter, other local pet retailers, community locations (e.g. the Burbank Chamber of Commerce) and distributed to all event participants.
- **PRODUCT DONATIONS, COUPONS, OR GIFT CERTIFICATES**
 - Share a promotional items that will go into s'Wag Bags for community participants
 - Donate to the Silent Auction or Opportunity Drawing (gift certificates, special experiences, and unique gifts are a big hit).

YES, I AM IN! SIGN ME UP

Donation Level

\$10,000 \$5,000 \$2,500 \$1,000 \$500 Other Amount : _____

\$200 – Exhibitor Booth only \$50 Exhibitor Booth – Nonprofit Rate

\$100 – Listing on Pet Resource Guide

Item Donations (gift certificate, products, artwork): _____

CONTACT NAME: _____

BUSINESS/ORGANIZATION FOR ACKNOWLEDGEMENT _____

PHONE NUMBER: _____ **EMAIL ADDRESS:** _____

PAYMENT

BY CREDIT CARD: Submit your payment online at: leadershipburbank.org/acauseforpaws

BY CHECK: Check made out to "Leadership Burbank." Please be sure to put "Class Project" in the memo line.
Mail to A Cause for Paws c/o Leadership Burbank, 200 W. Magnolia Blvd., Burbank, CA 91502.